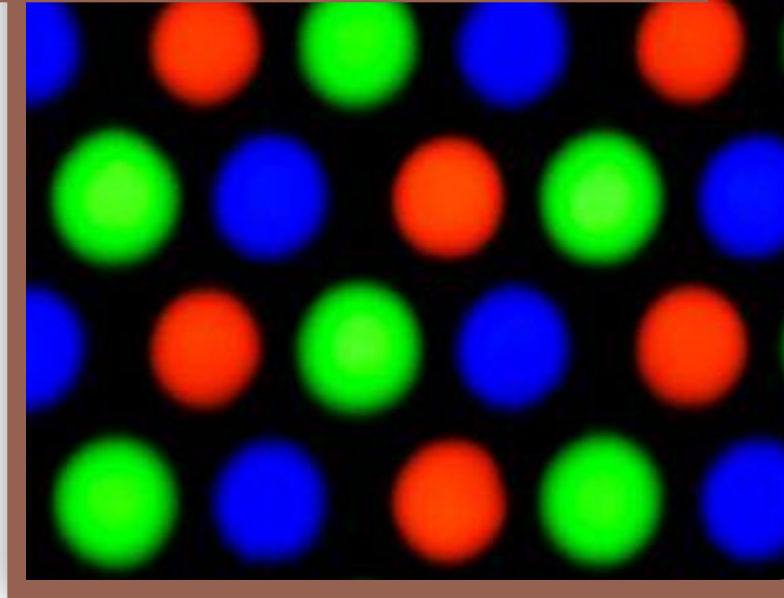


An Authoritative Look at
Book Publishing Startups
In the United States



Thad McIlroy
The Future of Publishing
January 10, 2017
thad@thefutureofpublishing.com

Introduction

This study offers an overview of the book publishing startup scene in the United States. The core of the report is a detailed spreadsheet listing some 900 companies, mostly founded since Amazon launched the Kindle in 1997. What makes the spreadsheet particularly valuable is that it lists more than just the company name. For each company it also provides:

- Brief mission statement
- Type of product or service provided
- Funding
- Current operating status (whether still in business)

Just as importantly the report includes summary data that defines the scope of the book startup industry, including:

- Total funds raised by all startups
- Average per funded company
- Median per funded company
- % of startups with declared funding
- % of startups no longer in business
- % of Exits/Acquisitions/Mergers
- Number of IPOs

This offers, for the first time, a measurement of how significant the startup activity is to the larger book publishing industry.

I encourage you to pause here and turn to the spreadsheet for several minutes to get a sense of its scope and detail. (After page 8, or download it separately in Excel format.)

The Startup Listings

I began compiling this list in early 2012 after a presentation I made at the Tools of Change conference on the topic of startups.

At that time I learned that Michael Bashkar was maintaining a list of startups (<http://bit.ly/2irUvec>). His list however included just the company name and URL, had only 325 names and was not regularly maintained (last update March, 2015). I began work on my list, apprising Bashkar of my efforts.

In January 2014 I published a first version of my list which included 600 names. This is the “second edition” with 900, and with much more data about each company. I think I can call the list authoritative – I would be surprised if I’m missing more than a couple of dozen companies.

Definitions

I define the list as “book publishing startups”. In the same way that book publishing is diverse so are these companies. For the most part I’ve looked toward general trade publishing, including kids books. The startups, however, mostly target independent authors, not publishing companies.

What is a startup? In theory, of course, it’s a new business of any sort. And as defined above, a business that was started since roughly 1997. But I also recognize a kind of existential notion of a “startup” versus just a new business (“startupidness”?). For example [61 new indie bookstores opened in 2015](#), but they’re not included on this list. Startups tend to see themselves as a new *type* of business. It’s a loose definition.

I had to make a slew of judgment calls about which companies to include on the list. Here’s a look at some of the decisions made.

I wasn’t sure what to do with the big players – such as Adobe, Microsoft, Sony – who have played in this space and have provided impetus and/or enabling technologies. But they don’t seem to fit beside small independent startups and they’re not represented here. On the other hand Amazon, Apple, Barnes & Noble and Google all make appearances.

Educational publishing posed a dilemma. Most of the startups in the field of education are not “publishing startups” per se. Rather than bringing new types of electronic books to education they mostly are devoted to moving well beyond the book container. And so the educational companies listed have a more traditional view of educational publishing. (I was surprised to find 18 companies just targeting textbook rental/resale/price searches.)

Scholarly publishing was also a challenge because most of the startups in that space are providing new tools and services that go beyond book publishing, rather than replacing the existing publishing piece. Very few companies on the list have a scholarly publishing focus.

“Children’s” was a relatively easy category: included are only those companies that are explicit about rethinking children’s print books and of providing book-like entertainment to children in digital formats.

“Apps” make occasional appearances but after an initial flurry of interest a few years ago the activity in this sector died down rapidly. (Except of course ereader apps on mobile devices.)

The vast majority of the startups are US-based. I’ve included some international startups that include the United States as a core target market.

Categories

Here’s how the companies break down by categories:

Classification	#
Tools & Services	260
Original Content	131
Retail	94
Social	73
Discovery	70
Education	49
Marketing	49
eReader	43
Children’s	34
Free	28
Subscription	19
Textbooks	18
Audio	12
Unknown-N/A	7
Investment (i.e. Ingram)	1

As I describe on the attached spreadsheet I decided to go with about a dozen categories once I learned that if I became more precise I’d have over a hundred categories, many with just a few entrants. So I cut a broad swath.

When, for example, you look at companies classified as “Tools & Services” you’ll find everything from a “PDF to EPUB converter” to “Cloud-hosted publishing tools: all you need to produce an app.” “Retail” is any service that brings books from distributors to retailers or retailers to readers.

You see about 70 each for “Social” and “Discovery” – based mostly on whether one of those terms appears in the short description of the company. If what-to-read-next is the problem that many people seem to think it is, apparently it will soon be solved by one or more of these startups.

Background to Startups in the Book Publishing Industry

We can blame Steve Jobs for the glamour of high tech. You can start a computer company in a garage. We can blame Mark Zuckerberg for the glamour of dotcoms: you can start in your university dorm and be a billionaire by the time you turn 23. Blame the Internet for turning whole industries on their heads.

Add to that the notion of disruption, of disrupting hidebound industries. Book publishing certainly qualified as hidebound, in existence for centuries, little changed since the Second World War. Its sales were largely flat since the mid-90s.

And then Amazon. Its first foray into the publishing industry disrupted just the retailing of books. When Amazon turned its sights on electronic books and launched the Kindle, it legitimized the possibility of disrupting publishing itself. If Amazon could do it, it could be done. The defensive reactions of the traditional players seemed to prove that Amazon was right.

The final force is the growth of mobile since the launch of the first iPhone in 2007, just a few months before the Kindle. The iPhone led to the iPad which led to a host of other tablets. Now ereading had a rich array of enabling devices.

Why Are so Many Startups Failing?

We can try to evaluate the data in this report against broader success and failure rates across all startups in the U.S. But finding comparable data is tough. There's a problem in defining "success", "failure", "no longer in business" and so on. Should we look just at tech startups? At what point does "just an idea" become a "business"? Is it when the company registers to do business in its state? Is there a nominal amount of funding required to qualify? The bare qualification to appear on my list was just a website, a declared publishing focus, and some sort of announcement that alerted me to them in the first place.

CB Insights has paid close attention to these issues and [notes that](#) "startup death is surprisingly hard to identify. Many startups are essentially dead but limp along for years in zombie-like fashion." They found that 55% of failed startups raised \$1M or less. 71% of the deceased lasted less than two years after their last funding round.

Analyzing reports of failed startups [CB Insights found](#) that the number-one reason for failure was the lack of a market need for their product (42% reported) followed by running out of cash (29%). More generally [U.S. Bureau of Labor Statistics show](#) that most businesses that fail do so within the first two years (34%). After 4 years 56% have failed.

What Are the Startup Opportunities in the Book Publishing Industry?

With the proviso that if I truly knew the answer to that question I wouldn't be writing this report, I'd be working at a startup, here are a few thoughts.

The disruption motif seems unlikely to get a footing in book publishing, or at least in trade book publishing¹ The novel works. The collection of short stories work. An autobiography in book form works. A dozen or so startups take on the challenge of reinventing the narrative book form, with little success. Self-publishing represents the alternative. But the prestige of professional publishing still holds its allure. We can only guess how many self-published authors would cheerfully join the club if offered a membership.

So what of this disruption we call self-publishing? According to [Data Guy](#) it turns out that it's about a \$500 million business, which in itself is not much of an aggregate opportunity. As distributors Amazon and its competitors retain about a third of this revenue. Publishing services like Smashwords and Draft2Digital can claim about 10%. So startups with a focus on self-published authors are trying for a cut of \$300 million in net revenue. [Authors Earnings](#) slices and dices in some interesting cross sections.

- Just under 10,000 authors (9,900) earn \$10,000 or more per year from Amazon.com.
- Half of those earn \$25,000+ per year.
- 1,000 indie authors who debuted in the last 3 years earn \$25,000+ per year.

If we use \$10,000 in earnings as a threshold for an indie author to be interested in the services of these startups, the target market is pitifully small. But aspirations being what they are, certainly many authors of more modest earnings will still pay cash to try to raise their standing. How many and how much is the question.

When I think about disruption, competition and opportunity I keep coming back to [Netflix CEO Reed Hastings evocation](#) of his competition:

If you think about your last 30 days, and analyze the evenings you did not watch Netflix, you can understand how broad our competition really is. Whether you played video games, surfed the web, watched a DVD, TVOD, or linear TV, wandered through YouTube, read a book, streamed Hulu or Amazon, or pirated content (hopefully not),

¹ I've indicated that this report doesn't focus on educational or scholarly publishing. I'll note here that educational publishing is being disrupted, mainly because technology opens up a host of instructional opportunities that effectively replace or at least augment the traditional textbook. Scholarly book publishing remains largely in place, while scholarly journal publishing *is* being disrupted by Open Access and other developments (though the largest players [are more than holding their own](#)).

you can see the market for relaxation time and disposable income is huge, and we are but a little boat in a vast sea.

Some Additional Observations

1. The book publishing industry (in the United States) is not “collapsing” or “dying”. Revenue and profits have held more or less steady over the past decade. But there is no growth, and no obvious prospect for growth. Other than the somewhat muted introduction of ebooks there has been little technological innovation in the modern era (although “superstores” could be thought of an innovation, albeit one that didn’t originate in the book retail industry).
2. The big shift in publishing is the growth of self-publishing (primarily of ebooks). The self-publishing business now represents [some \\$500 million in consumer spending](#), the vast majority of that fiction ebooks. The U.S. trade book sales (all subjects) at roughly \$6.7 billion in 2015, self-publishing has a 7.5% market share. I estimate that there are upward of 500,000 active self-published authors in the U.S. (many earning just a few dollars a year). This is the market that the majority of the startups are chasing.
3. It would certainly be interesting to work back from those numbers and try to understand the revenue opportunity based on an estimated annual spend by self-published authors for products and services.
4. The “entrepreneurs” in this study appear to have little depth of publishing experience to bring to their endeavors. The average qualification could be paraphrased as “a lifetime love of books and reading.” On the other hand there is a merciful absence of the “tech visionary and serial entrepreneur.”
5. Very few (15%) have any declared investment. The companies are mostly bootstrapped.
6. Many of these publishing startups are not just lean: they’re emaciated. In many cases there is no startup, per se; just a website and some good intentions. The marketing and promotion is minimal.

These companies should pause and reimagine how their company would operate if they had to actually *earn* their way to getting their business hosted online. What if they had to generate \$25,000 in a single year without a website. How would they identify an audience? What would be the selling proposition? What would make a customer pay real cash for their product? Currently there’s a “if we build it they will come” mentality; that is usually fatal.

7. “Room for innovation” is quite different from “ripe for disruption”. It’s not that many of the startups think that they’re disrupting the whole publishing business. But several make claims of disrupting the reader’s role, the agent’s role or the balance of power between writers and retailers. [As Elizabeth Spiers puts it](#), too many startups “think incumbent companies are using broken models because they’re idiots and not because the problems are not easily solved.”

Many of these startups are trying to fix a problem that doesn’t in fact exist. Books are a debugged technology. They work. Self-published authors arguably have access to all the services

they need between Amazon's Kindle programs and a few of the larger self-publishing service firms like Smashwords and Draft2Digital. Seek to innovate not to destroy.

8. A “good little business” can be something quite different than a VC opportunity. It's another pitfall of the startup mentality. If more of these companies saw themselves as businesses committed to the long-term rather than as Davids slaying Goliaths, they might be able to stick around a little longer.

9. Wattpad is the company that has been the poster child for book publishing startups and yet ten years after its launch there's little discernible change that can be attributed to its influence (a handful of other startups encourage writers to post short snippets of fiction daily/frequently).

10. Book publishing has never been a technology-adept industry; indeed it is historically technology-averse. This is a challenge for the (minority of) startups targeting existing publishing companies.

The Summary Data

The detail is contained on the attached spreadsheet, but here are a few observations about the summary data collected.

The total funds raised by all 889 startups is only \$925 million, not even a billion². And a large chunk of that cash has gone to a handful of companies – Wattpad @ \$67 million, Scribd @ \$48 million. If counting just the investments at \$10 million or less only \$220 million has been committed. That indicates a median investment of \$1.77 million for those that have been funded at all.

As mentioned above only 15% of the 890 companies have received any funding (some as little as \$10k, \$30k, or \$42k). Nearly a third of the companies on my list (31.1%) are no longer in business.

6% of the companies have managed an exit of some sort: merged or acquired. Rakuten is the big spender: \$330 million on Kobo and \$410 million on Overdrive (and more recently the German Tolino ebook platform bought from Deutsche Telekom, with Kobo as the “technology partner”). There have been 2 IPOs, Chegg and Digimarc.

² Putting that in some perspective, the [National Venture Capital Association recorded](#) \$58.8 billion in venture capital invested across the U.S. in 2015 (where the investments recorded in this study are a 10-year accumulation).

Where to From Here?

This document is a standalone, a snapshot of the book publishing startup scene in the U.S. at the beginning of 2017. It was fascinating to compile: once I started asking questions I soon wanted to know how many, how much, what kind.

I've been involved with publishing technology startups since the late 1990s, both as a consultant and as an occasional investor³. It's intriguing to see how the startup scene has changed in that time.

I hope this report will stimulate some ideas, some conversation, even some new investment. If it can help sharpen a few plans or plant a seed toward another startup I'll be fully rewarded for this effort.



About Thad McIlroy

Thad McIlroy is an electronic publishing analyst and author based in San Francisco and Vancouver, BC. His site, [The Future of Publishing](#), provides in-depth coverage on the broad publishing industry. His most recent books are *The Metadata Handbook* (co-authored with Renée Register) and *Mobile Strategies for Digital Publishing*. McIlroy provides consulting services to publishing and media companies, including MIT Press, Microsoft, Pearson and Disney.

[Thad McIlroy on LinkedIn](#).

Thad McIlroy [on Twitter](#) @ThadMcIlroy

³ I have no investments or current consulting relationships with the companies on this list.

Digital Book Publishing Startups

Prepared by Thad McIlroy, The Future of Publishing, thad@thefutureofpublishing.com

v42

January 10, 2017

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
1	0s&1s			Digital literature that is independent, pro-author, green & ambitious	Original Content
2	1440 Innovation	30k		Ingram's publishing startup accelerator	Investment
3	20Lines			Stories of 240 lines, perfect every time you have 5 spare minutes	Original Content
4	24symbols	\$2.94M	In May 2013, Zed took a 32% s	Subscription service	Subscription
5	29th Street Publishing			Cloud-hosted publishing tools: all you need to produce an app	Tools & Services
6	3DPageFlip Software Co.			Create 3D page flip magazines	Tools & Services
7	ABCTales			A place for writers to share, discuss and develop their work	Original Content
8	AcademicPub		Owned by, see SharedBook Inc.	Custom course material	Education
9	Accel.io		Name change to Guides.co	Accel.io Publishes Guides for Everything	Original Content
10	ACX		Owned by Amazon	Turn your book into an audiobook	Audio
11	Adaptive Studios			Premium content across emerging & traditional distribution platform	Original Content
12	Advance Editions			Bold new approach to publishing, drawing on reader engagement w	Original Content
13	Aer.io		Acquired by Ingram Dec, 2015	Create a digital book storefront	Retail
14	Afictionado		404: Page not found	A pay-monthly ebook library	Subscription
15	Alexi			Personal recommendations from notable writers	Discovery
16	All Romance eBooks		closed December 2016	A distribution site for electronic romance	Original Content
17	Alta Editions	\$19k	Funding via Kickstarter	A library of exceptional cookbooks	Original Content
18	Amazon.com			Online bookselling	Retail
19	Amazon Kindle ecosphere			Reach millions of readers worldwide and keep control of your work	Retail
20	Anobii	?	Acquired by Mondadori March	Social network allowing readers to find & share books with	Social
21	Anthologize			A free, open-source, WordPress-based platform for publishing	Tools & Services
22	Anvil Academic		Last Tweet 14 Apr 2015	Scholarly publisher of digital research in the humanities	Original Content
23	Any New Books?		Last blog entry, May 15, 2011	A free new book notification service	Free

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
24	Apabi Reader			Apabi Reader for iOS supports CEBX, EPUB, PDF, and TXT file formats	eReader
25	Appstafarian			Marvin and Gerty ereading apps	eReader
26	Apple - iBooks			An ebook application by Apple for iOS and OS X	Retail
27	Aquafadas	\$1.77M	Acquired by Kobo; no price giv	Software to create interactive content	Tools & Services
28	Archive of Our Own			A nonprofit central hosting place for fanworks	Social
29	Assignmint		Last tweet Jan 2015	Essential software for writers	Tools & Services
30	Astor & Blue Editions			An innovative "Digital First" publisher	Original Content
31	Atavist	\$3.43M		Make a story, design it your way, share it	Tools & Services
32	Atavist Books		Closed October, 2014	A multiplatform book company	Original Content
33	AtContent		Last tweet March 2015	Cross-blogging and content distribution platform	Original Content
34	Audible (Amazon)		Acquired by Amazon in 2008 for \$31	A seller and producer of spoken audio entertainment	Audio
35	AudiobooksNow			The premier service for downloading and streaming audiobooks	Audio
36	Autharium		Site gone	Discovering great writers and publishing their work	Discovery
37	Autography		Last tweet Feb 2016	Patented technology for autographing ebooks and other digital n	Tools & Services
38	Authonomy		Closed by HarperCollins 2015	An online community for aspiring writers	Social
39	Authorea	\$2.11M		Write and manage your research documents in one place, for free	Education
40	Authorgraph		Last blog entry 2013	Signed e-books. Personalized digital inscriptions	Tools & Services
41	AuthorHouse		Part of Author Solutions	Leading provider of supported self-publishing services	Tools & Services
42	Authorlink			Online news, information, and marketing service	Tools & Services
43	Authorly	\$640k	Last tweet August 2014	A digital publishing platform for creating storybook apps	Tools & Services
44	Author Marketing Club			Authors working together to help each other learn how to promote i	Marketing
45	Author Marketing Institute			Advance the practice of author marketing for writers of any kind	Marketing
46	AuthorPad		Ingram-funded	Our main thrust is in digital distribution of books (Zimbabwe)	Retail
47	AuthorPortal			Record storage for authors and publishers	Tools & Services
48	Authorship.me		Ingram-funded	The science behind the art of writing	Tools & Services
49	AUTHORS.me			Get your manuscript discovered by the right agent or publisher	Tools & Services
50	Author Solutions		Acquired by Penguin in 2011; Sold t	Self publishing services	Tools & Services
51	Baen Free Library			A number of its free Baen in electronic format	Free
52	Baobab	\$40k	No activity since 2013	Netflix for books and toys	Subscription
53	Bardowl		Closed Jan 2015	iPhone app offering unlimited audiobook streaming	Audio

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
54	Bargain Booksy			Deals on Bestselling Ebooks	Free
55	Barnes & Noble NOOK	?	Microsoft invested \$600M in 5	Hardware backed with content	eReader
56	Bedford Square Books			Make available to readers books we love that have gone out of print	Original Content
57	BeeLine Reader			Faster reading with color	eReader
58	Beemgee			Outlining tool for authors	Tools & Services
59	Bee The Books		Website gone	Bringing young children and books together in a real fun way	Childrens
60	Beneath the Ink		Last tweet Nov 2015	Provides intuitive, digital content creation for both web and ebook	Tools & Services
61	Benchprep	\$7.8M		An adaptive learning platform	Education
62	Berkeley Electronic Press			Delivers scholarly communications and publishing services for academe	Tools & Services
63	BestSeller Book Club		As of June 16 "relaunching soon"	Unclear what it actually does	Subscription
64	Betterbook		Acquired by Inking Sept. 2013	Original, how-to ebooks designed exclusively for touchscreens	Original Content
65	Better World Books	\$4.5M		A social enterprise that collects and sells books online to fund global	Education
66	Beyond Books	\$10k	Kickstarter funding	An immersive storytelling app	Tools & Services
67	Biblio	\$42k		Provides tools to let users discover content	Discovery
68	Biblioboard			Community engagement tools for libraries	Social
69	Bibliocloud			Publishing management system software	Tools & Services
70	Bibliocrunch			THE place for authors to meet vetted professionals and work together	Tools & Services
71	Bibliogo			The science & technology RSS reader	eReader
72	BiblioLabs		See Biblioboard	Curates and publishes historical materials in digital formats	Original Content
73	BiblioMeta			SaaS API metadata platform for the book publishing industry	Tools & Services
74	Bibliomotion			A next-generation publisher	Original Content
75	BiblioNasium			Kids connect with friends, parents and teachers to share and recommend	Childrens
76	bibliotheca		From 3M	The global leader of self-service solutions for libraries	Tools & Services
77	Big Bang Press	\$53,890k	Raised from a \$40k target Kick:	Publisher for the fan writing community	Original Content
78	Big Boost Media			A media consultancy with expertise across digital and traditional media	Tools & Services
79	Bigwords			Compare textbook prices from all the best online stores at once	Textbooks
80	Bindworx		This site can't be reached	You can buy the content you want, when you want, in the format	Free
81	Bilbary		Closed April, 2014	International e-bookstore and rentals	Education
82	Bitlit		See Shelfie	Obtain ebooks of print books you own	Discovery
83	BitTorrent Bundle			The best way for people to connect is directly: over the movies, music	Social

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
84	BizBookLab		No web site	Identifies, develops, and launches business books around the wo	Original Content
85	Blackbird Digital Books		Site gone	Blackbird Digital Books is run on the principles of the Diamond C	Original Content
86	Blasty			Monitor Google for illegal copies of your content	Tools & Services
87	Blendle			A radical experiment with micropayments in journalism	Tools & Services
88	blinkbox		Acquired by TalkTalk on January 8, 2	Entertainment streaming service	Tools & Services
89	Blinkist			Read the most important insights from non-fiction books in 15 minu	Original Content
90	Blio		Customer support discontinued 201	Books, eBooks, gifts and more - all at great prices	Free
91	Blloon		Closed October 2015	E-book Subscription Service	Subscription
92	Bluefire Reader			Brandable, white label ereading apps for iOS, Android and Windows	eReader
93	BlueGriffon			A WYSIWYG content editor for the World Wide Web	Tools & Services
94	Blurb	\$19.05M		Self-publishing platform for illustrated books	Tools & Services
95	Bondfire Books			An epublisher publishing fiction and nonfiction	Original Content
96	BONZOI	\$189k	Last blog entry Oct 2014	Collaborative book publishing & e-commerce platform	Tools & Services
97	BookArmy		Shut by HarperCollins UK in 2010	Social networking and book recommendation tool	Social
98	Bookateria			Online Book Discovery Platform from Publishers Lunch and Random	Discovery
99	BookBaby		AVL Digital family of media busines	We make it easy to publish your book worldwide	Tools & Services
100	Bookboard		The Bookboard service has been shi	Encourage children to develop a lifelong love for reading	Childrens
101	BookBoon			Publishing free quality textbooks written by professors	Free
102	BookBox		Last news release March 2012	"AniBooks" to support emergent literacy and language skills	Childrens
103	Bookbridgr			Online resource for book-loving bloggers	Tools & Services
104	BookBub	\$10.8M		Discover free and discounted bestselling ebooks	Free
105	Book Buyback	\$1M	Maintenance enabled at: 2013	Buy and sell used textbooks with free shipping	Textbooks
106	Bookbyte			Rent, buy, and sell used textbooks	Textbooks
107	BookCities		Last tweet Oct 2013	Find good reads for your travels	Discovery
108	Book Country		Launched and owned by Penguin	Social networks for books	Social
109	Bookcoverpedia			Platform for premade book covers	Tools & Services
110	BookFinder		Acquired by AbeBooks (11/1/05)	Search website that helps readers buy books online	Discovery
111	BookFrenzy Studios			The first video and email marketing agency specifically for authors	Tools & Services
112	BookFuel			Publish now and pay over time with our guided self-publishing optio	Tools & Services
113	BookFusion			Read, share, organize, bookmark and sync all your books	Social

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
114	BookGarage			Self-publishing services and tools for professionals	Tools & Services
115	BookGenie451		Last tweet Oct 2014	Connecting students with relevant content	Education
116	Book Genome Project		see BookLamp	A tool and a resource for finding books	Discovery
117	BookGig		owned by HarperCollins	Listings of author events in the UK	Discovery
118	BookGlutton		Closed 2013	People can read & discuss books in the cloud	Social
119	BookGorilla			Daily email with the best deals on the best Kindle ebooks	Free
120	Bookhuddle		Out of business	Allow people to discover, organize, and share book information	Social
121	BookieJar		Last tweet June 2014	Social reading platform offers reader-writer connection	Social
122	Bookigee	\$638k	Website shut	Applications & analytics to drive a new book publishing ecosystem	Tools & Services
123	Book in a Box			Authors can outsource the entire writing and publishing process	Tools & Services
124	Bookindy			Get local bookshop prices when you browse Amazon	Retail
125	Bookish		Sold to Zola, then to NetGalley	Gives readers expert book recommendations	Discovery
126	BookJetty		This site can't be reached	Catalog your books	Discovery
127	Bookarma			Social pay-it-forward platform to reach new readers	Social
128	BookLamp	\$110k	Acquired by Apple July, 2014 fr	Deep metadata book analysis	Tools & Services
129	Bookle			A Mac app designed to let you read your EPUBs on an iMac screen	eReader
130	Bookle.in			India's first online bookstore exclusively for children's books	Childrens
131	Bookle.org			Search books in the Italian language	Discovery
132	BookLikes			Blog platform designed for book lovers	Social
133	BookLinker			One link for your book that works for all Amazon stores	Tools & Services
134	BookLikes	\$150k		Blog platform designed for book lovers	Social
135	Booklive		"This domain is for sale"	In-Flight eBook Service	Retail
136	BookLogix			We're not a service provider—we're a publisher	Original Content
137	BookMachine			The place to meet the people who make publishing happen	Social
138	Book Marks		Part of Literary Hub	The Rotten Tomatoes for books	Discovery
139	bookmarq		This site can't be reached	Social book discovery app	Discovery
140	Bookmate	\$6.5M		Social reading service and digital library	Social
141	BookMob		Acquired by Textbook Rental Canada	Canada's textbook rental destination	Textbooks
142	BookMooch			Trade your books with other people	Social
143	BookMovement			Book recommendations for book clubs, delivered via email and the v	Discovery

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
144	Book of Cooks		Website gone	Connecting culinary professionals with foodies	Original Content
145	Bookopolis			A safe online community for young readers to share favorite books	Childrens
146	BookOS		Out of business	The largest ebook library in the world	Retail
147	Bookrature	\$60k		Ebook publishing and distribution platform	Tools & Services
148	BookOven		Last tweet Aug 2012	Text, reading, & writing in the digital age	Tools & Services
149	Book Planner		Last tweet June 2016	A book project manager for self-published authors	Tools & Services
150	BookPrep-HP		Last FB post April 2012	Allows book publishers to bring back all their out of print books	Tools & Services
151	BookPulse		Last tweet July 2105	A self-service tool for creating online and mobile presence	Tools & Services
152	BookRenter		Rebranded as Rafter	An online textbook rental site	Textbooks
153	BookRiff		Out of business	Lets readers mix and match licensed content	Original Content
154	Book Riot			Books and reading -- just as diverse as books and readers are	Discovery
155	BookRix		Last blog entry Sept. 2013	Self-publishing company and online publishing platform for eBoc	Tools & Services
156	Bookry		Last blog entry Oct 2014	Create interactive widgets for your Multi-Touch books	Tools & Services
157	Books24x7			A database of e-books in the fields of computing, business, and IT	Education
158	BooksBarter		Site still "Coming Soon"	Buy, sell and rent old books	Retail
159	BookScout		"This domain is for sale"	Look up book prices at sites such as Amazon.com, using cell phor	Retail
160	BookScouter			Sell your textbooks for the most money	Textbooks
161	Bookscreening		Domain for sale	A hub for watching previews of upcoming book releases	Discovery
162	Bookseer		Out of business	Recommends books based on the last one you read	Discovery
163	BookSellBuy			Free online classified ads for used books	Retail
164	Bookselves			App enabling meeting and exchange books in-person	Social
165	Booksfree			Booksfree.com is the oldest online book rental service	Free
166	BooksfreeSwap			A simpler way to swap books and audiobooks online	Social
167	Books From Scratch		Last tweet Oct 2015	A virtual community of writers and readers	Social
168	BooksGoSocial			Social media marketing for authors	Tools & Services
169	Bookshorts		see MovingStories.TV	Makes short films inspired by the written word	Tools & Services
170	BookShots			Pulse-pounding thrillers under \$5 and 150 pages or less	Original Content
171	BookShout	\$9M		Reading app plus bulk sales	Retail
172	BooksonBoard		Closed April 2013	The largest independent online retailer of eBooks	Retail
173	Bookspan			Our book clubs serve readers with particular interests	Retail

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
174	Bookstackk			Create and follow personal book collections	Social
175	Books That Work		Out of business	Software guidebooks for home-oriented projects	Original Content
176	Books You Touch		Website appears inactive @ 2012	We create interactive e-books	Tools & Services
177	Bookstream		Closed Jan 2009	Independent wholesaler for independent booksellers	Retail
178	Booksurge		Acquired by Amazon 2005	A pioneer in inventory-free book publishing	Tools & Services
179	Booktango		Last tweet 9 Sep 2015	The best royalties, widest distribution, and easiest, fastest...	Tools & Services
180	Bookthisbook			Online book rental platform	Retail
181	BookThug			Publishing the future of literature	Original Content
182	Bookticker			Promotes Ebook Deals and Discovery	Free
183	Booktiq		Website gone	Book publishing services	Tools & Services
184	BookTrack	\$10M		Add movie-style soundtracks to e-books	Tools & Services
185	Book Trailers for All		Site for sale	The go-to place for children's and YA book trailers	Childrens
186	BookTrakr			See your sales for Amazon, Apple, etc. every day in one place	Tools & Services
187	BookTrix		Last blog entry June 2015	Creative Publishing & Marketing Services	Tools & Services
188	Booktrope	\$1.7M	Closed May 2016	Publishing platform and marketing engine for books of all kinds	Tools & Services
189	Booktype			Create beautiful books for print and digital distribution	Tools & Services
190	Booku		Closed June, 2013	Book customization service	Tools & Services
191	Bookumenta		Site not available	Tools to tell cinematic, human stories in a digital space	Tools & Services
192	Bookup.co		"is a totally awesome idea still being	Unknown	?
193	BookVerdict			Expert reviews of print and media	Discovery
194	Bookvia		from Datalogics	EPUB and PDF reading app with Sony DADC DRM	eReader
195	BookVibe		BookVibe shut down Feb. 2016	Turns Twitter Data into Book Discovery Tool	Discovery
196	Bookwitty			Bringing books, ideas, and people together	Social
197	BookWorks			Help authors Prepare, Publish and Promote their books	Tools & Services
198	Bookworm		Closed 2012	A service provider for all the readers, authors and students	Social
199	BookXtra		Last blog entry Sept., 2011	Allows authors and publishers to add accompaniments to a book	Tools & Services
200	Booklr	\$500k	Acquired by Pronoun	Data & analytics for publishers	Tools & Services
201	Boomtrain	\$13.97M		AI platform ensures that the most relevant stories reach your users	Tools & Services
202	BoomWriter Media			Allows K-12 Teachers to develop & enhance students' writing	Childrens
203	Booqla			Create ebooks without having to download a program or buy a license	Tools & Services

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
204	Boosh		No web presence	Mobile-based 'reader' deletes the e-book once it is read, allowing	eReader
205	BooXtream			Ebook watermarking and distribution platform	eReader
206	Borne Digital	\$20k	Kickstarter funded	Books that 'grow' in difficulty as kids become better readers	Childrens
207	Bonte Books		Last tweet 24 Sep 2010	Brilliantly Bound Photo Books	Tools & Services
208	Brain Hive		Last press release June, 2014	eBooks on demand for K-12 libraries	Childrens
209	BTwinBooks			Links the paper book to its digital copy	Retail
210	Bublish			Publishing & marketing platform	Tools & Services
211	Bubo			We make beautiful books with music	Tools & Services
212	bukbro		Last tweet Jan 2015	Online hangout for both readers and writers	Social
213	Bukfaze		This site can't be reached	A digital library for ebooks that lets authors get the attention the	Discovery
214	Buried Books			The best deals on print & ebooks for individual readers	Retail
215	Buy1Page		This site can't be reached	Buy individual pages of non-fiction books	Retail
216	Buzztrace		Ingram funded	Online software that helps authors build their brand	Tools & Services
217	byeink		Last blog entry 2014	Your first online ebook editor	Tools & Services
218	Byliner	\$1M	Acquired by Vook September, 2014	Publishes original fiction and non-fiction e-shorts	Original Content
219	Calaméo			Publishing Platform for Documents and Magazines	Tools & Services
220	Calibre			The one stop solution for all your e-book needs	eReader
221	Callaway Digital Arts	\$6M		Publishes lifestyle and children's apps	Childrens
222	Callisto Media			Utilizes algorithms to mine big data for topics of consumer interest	Tools & Services
223	Call Me Ishmael			Leave me a message about a book you love	Social
224	CampusBookRentals		See Sidewalk	Rent your textbooks and enjoy free shipping BOTH ways	Textbooks
225	Canelo			Dedicated to finding exciting fiction and non-fiction for release a	Original Content
226	Capstone Digital			An ebook collection designed for the unique needs of school libraries	Childrens
227	Capti Narrator			Listen to everything you want to read	Audio
228	Cathysbook		Last tweet Sept. 2014	Follow Cathy's mysterious adventures through clues left in her j	Childrens
229	Chafie		Website gone	Invest in an author from the ground up.	Tools & Services
230	Chameleon		Last tweet May 2015	A next-generation, 21st century publishing company	Original Content
231	Chegg		Nov. 2013 IPO; trading at 35% of IPO price	Search free scholarships, browse course reviews, get 24/7 study help	Textbooks
232	Chinese Cubes		Last tweet 24 Dec 2014	ChineseCUBES is committed to teaching you Chinese	Education
233	Christian Manuscript Submissions			An online manuscript submission service	Tools & Services

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
234	CINE-BOOKS		Last tweet May 2015	We want to change book publishing forever	Original Content
235	Circular Software			Specializing in software for publishers	Tools & Services
236	Citia	\$2.8M		Mobile-first multi-channel publishing platform with social built-in	Tools & Services
237	CityShelf			Find what's in stock at your neighborhood bookstores	Retail
238	Clippings.me		Formerly Cuttings.me	Free portfolio tool for journalists, bloggers and writers	Tools & Services
239	Code Meet Print			We help storytellers build digital products and sustainable businesses	Tools & Services
240	Coliloquy		Acquired by Vook 2014	Helping authors to think about how digital technologies c	Tools & Services
241	Collate It		This site can't be reached	Designed to make the book proofing process easier	Tools & Services
242	Collca		Last tweet July 214	Publishes bite size ebooks on many subjects	Original Content
243	College Book Renter	\$10M	This site can't be reached	Allowing students to rent, buy and sell their college textbooks or	Textbooks
244	Comic Book Trailers			Videos used to promote comic books	Marketing
245	Comixology	\$2.85M	Acquired by Amazon 2014; pri	Cloud-based digital comics platform	Retail
246	Commentpress		Website gone	Allows readers to comment in the margins of an online text	Tools & Services
247	CompletelyNovel			Publishing platform to help indie authors publish & sell beautiful pri	Retail
248	Constellation			A complete digital solution for independent publishers	Tools & Services
249	Contentment		Last tweet Feb 2016	Beautifully simple mobile publishing	Tools & Services
250	ContentOro	\$450k		Selling book content to websites	Retail
251	Cookbook Cafe			Anyone can publish, market and sell their own cookbook	Tools & Services
252	Cookstr		Acquired by Macmillan, Jan, 2014; r	The world's best collection of cookbook recipes available c	Original Content
253	Copia		Abandoned hardware	Ereaders and tablets	eReader
254	Copia Class			A socially-driven digital content platform for education	Education
255	Courseload	\$1.64M	Purchased by Unizin July 2015	Provides textbooks and other resources in digital form	Education
256	CourseSmart		Sold to Ingram	A provider of eTextbooks and digital course materials	Education
257	CourseYard	\$220k	Product: Aatoria	Web-based platform for authoring, publishing and distribution of int	Tools & Services
258	CoverCake		Last tweet Jan 2016	Focused on title discovery and analytics that can track book tren	Discovery
259	Coverlist		See ReadThisNext	A book discovery site that replicates a book list experience	Discovery
260	Crave			App for reading romance novels paired with videos, graphics, and re	eReader
261	Cream eBooks		This site can't be reached	Publish and sell your digital books	Tools & Services
262	Credo Reference			An information skills solutions provider serving educational instituti	Education
263	Crocodoc		Acquired by Box, May, 2013	The best way to display documents in web and mobile app	eReader

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
264	CrossBooks		Closed April 2015	A Christian self-publishing operation	Tools & Services
265	Crowd Books			Publishing platform specialized in producing illustrated books	Tools & Services
266	Crowded Fiction			What if ebooks and fiction were more like video games?	eReader
267	Cursor/Red Lemonade		Last activity on site fall 2014	A social platform that powers independent publishers	Social
268	Daily Lit/Plympton		Acquired by Plympton 02-2013	Lets you read literary classics and great new fiction in shor	Original Content
269	Daisy Labs			Enterprise-class monetization & engagement solutions for content	Retail
270	Deca			Award-winning journalists bringing deeply reported stories to digital	Original Content
271	DeepShelf		Website gone	Read short stories directly from leading authors for \$1 each	Original Content
272	De Marque			A leader in the field of digital book distribution	Retail
273	Demibooks	\$533k	Bought by Educational Develop	iPad-based app development platform	Tools & Services
274	Democrasoft		Out of business	Cloud-based software that enables online collaboration	Tools & Services
275	Describli			Helping Readers and Writers Connect	Social
276	desLibris			A delivery platform for books from and about Canada	Retail
277	Diesel Ebooks		Closed 2014	Indie e-book retailer	Retail
278	Diesel Digital		Resumption of Diesel Ebooks	Build a branded, custom built, ebook store	Retail
279	DigiBooks4All			The white-label e-bookstore Infrastructure provider	Retail
280	DigiBook		Last news 2011	Software to create a digital photo album	Tools & Services
281	Digimarc		IPO 1999	Protecting, deterring piracy and asserting ownership of digital conte	Tools & Services
282	Digital BookTalk.net		Site appears inactive; no twitter har	Creating a community of avid readers, one video at a time	Discovery
283	Direct Textbook			A textbook search and price comparison service	Textbooks
284	Discover My Books		Website gone	Social media marketing and commerce for authors	Marketing
285	Distee		Last tweet March 2015	Distribute your ebooks in just 3 clicks	Tools & Services
286	Diversion Books			Indie publisher, combining trad. experience with new digital strategi	Tools & Services
287	Docmine			A creative studio taking factual storytelling to the digital age	Original Content
288	DOGObooks		Website gone	Book reviews by and for kids	Childrens
289	Domino Project		Last tweet 15 Sep 2015	A publishing experiment from Seth Godin	Original Content
290	dotdotdot		No longer on iTunes	Reading app	eReader
291	dotEPUB			Download any webpage as an e-book	eReader
292	Draft			Easy version control and collaboration to improve your writing	Tools & Services
293	Draft2Digital			Distribution to retailers for self-published authors	Retail

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
294	Duotrope			A subscription-based service for writers	Subscription
295	E-junkie Shopping Cart			Sell digital downloads with our simple shopping cart	Retail
296	E-Reads		Acquired by Open Road 2014	Independent e-book publisher	Original Content
297	Eat Your Books			A community of cookbook lovers	Social
298	eBook Discovery			The best Free and Bargain ebook deals	Free
299	EBookFling		"This site can't be reached"	Kindle and Nook e-book swapping & lending service	Social
300	Ebook Glue	\$20k	Run by Arizona State Universit	Turn your documents, blog posts, and web pages into digital books	Tools & Services
301	Ebook Head		Domain available for sale	Find new ebooks	Discovery
302	eBookIt			Ebook conversion, distribution & promotion	Tools & Services
303	Ebook Library (EBL)			Ebook aggregator, serving academic and research libraries	Retail
304	eBookopoly		Last tweet July 2012	Professional ebook formatting and conversions for new authors	Tools & Services
305	eBookPie	\$50k	Became Slicebooks	Ebook store platform enables publishers and authors to resell whole	Retail
306	eBookPlus		Last tweet Feb. 2013	Connects Readers, Publishers and Authors with advertisers	Marketing
307	eBooksAreForever		Last tweet Sept. 2015	Makes it easy for libraries to permanently own ebooks	Education
308	eBooks.com			Delivering digital books in multiple formats	Tools & Services
309	eBooks in Motion	\$700k		Automated M-Learning Production Technology	Tools & Services
310	Ebook Solutions			We are a team that are passionate about helping authors	Tools & Services
311	Ebook-Solutions			Providers of quality, inexpensive. downloadable eBooks	Original Content
312	eBook Systems		"This site can't be reached"	Ebook maker program	Tools & Services
313	eBook Technologies		Acquired by Google, 1-2011, no pric	Technologies that enable automated publishing and contr	Tools & Services
314	ebookwise		Closed 2011	Ebookwise-1150 e-reader	eReader
315	ebrary		Sold to ProQuest 2011	Supply libraries and patrons with academic and professor	Retail
316	eCampus			Textbooks Easy. Fast. Cheap!	Textbooks
317	EditGiant			Order low-cost editing services online	Tools & Services
318	Editia			A digital first publishing business	Original Content
319	EDIT INTERNATIONAL		Site hacked, shut down	A publishing services solutions company	Tools & Services
320	EditionGuard			Ebook retail platform with secure and robust DRM	Retail
321	Edition One Books			Specialized in creating high-quality custom books for art and design	Tools & Services
322	Editions at Play			A sprawling Library of Possibilities from Visual Editions and Google's	Original Content
323	Electric Book Works			New and better ways to publish in emerging markets	Tools & Services

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
324	Electric Yarn			A next generation content studio	Original Content
325	Eleven		Sign up for early access	You read for free and the authors get paid (via ads)	Free
326	Emanata		Website gone	Discover interesting short visual stories and comics on mobile de	Original Content
327	Enskri			Powering white label personalization for digital gifting	Retail
328	Epic	\$1.4M		A new world of reading for kids 12 and under	Childrens
329	Enthrill Distribution			Providing content delivery & fulfillment solutions to the publishing i	Retail
330	Entitle	\$5.3M	Closed July, 2015	Money-saving e-book subscription service	Subscription
331	ePlatform			eBook lending system empowering schools and libraries across the v	Free
332	epubBooks			Read the best free ebooks on any device	Free
333	ePubDirect (now Vearsa)		See Vearsa	International ebook distribution	Retail
334	epubli			We offer print as well as ebook publishing and distribution	Retail
335	ePubNow		Last tweet Nov 2014	eBooks Production Platform	Tools & Services
336	eReader		Acquired by Motricity Sept., 2003	Ebook retailer	Retail
337	eReaderIQ		dropped from Amazon affiliate prog	A price tracking service for Kindle books	Free
338	Ereading.com		Failed to launch in 2015	Online bookstore with 22 million new and used books	Retail
339	ereads		Acquired by Open Road Media, 201	Ebook publisher	Original Content
340	eRead Technologies		Site gone	See Ereading.com	?
341	eReatah		Now named Entitle	Ebook Subscription Service	Subscription
342	Espresso			Books printed in minutes at point of sale	Tools & Services
343	eStories			A premium audiobook service at low prices, offers 80K titles	Audio
344	Ether Books			A mobile social reading platform, connecting writers and readers	Social
345	Eucalyptus		No longer on iOS app store	20,000 free classic English-language books in the palm of your h	Free
346	Evershelf			App to help you to organize your books	Tools & Services
347	Evident Point			Provider of professional digital publishing solutions worldwide	Tools & Services
348	eWowBooks		This site can't be reached	We create & convert great books into interactive stories	Original Content
349	Exact Editions			Books in a new digital format specifically for the institutional market	Original Content
350	Expanded Books		This site can't be reached	Brings you exclusive trailers & interviews with bestselling author	Marketing
351	Express Reads		Last tweet Aug 2015	Allows you to rent, subscribe or purchase ebooks	Subscription
352	Exprima Media		Now Neologic	Effective and engaging educational apps	Education
353	FACARDE		Last tweet 27 Dec 2015	Publishing Augmented Experiences	Original Content

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
354	Fanfiction.net			Automated fan fiction archive site	Social
355	FanStory			Feedback For Your Writing	Social
356	The Fantastic Flying Books of Mr. Morris Lessmore			A film and an app about a character who loves books	Childrens
357	FarFaria			Mobile app creates a world of unlimited stories at your fingertips	Tools & Services
358	FastPencil		Courier sold back to owner	Turn notes & notebooks into novels & ebooks	Tools & Services
359	Feedbooks			Ebook retailer, connected to an ecosystem of social networks	Retail
360	Fiberead			We Get Indie Authors Published in Foreign Marketplaces	Tools & Services
361	FictFact		Last blog entry Dec 2014	A tracking site focused on book series	Marketing
362	FictionBrigade		Kickstarter-funded, now defunct	Online literary magazine that publishes flash fiction	Original Content
363	FictionDB			Providing the best possible fiction reference information	Discovery
364	FictionPress		See FanFiction.Net	A showcase of fiction writing and poetry	Discovery
365	Fictionwise		Acquired by Barnes & Noble 2009	Was one of the largest electronic book sellers in North Am	Retail
366	Fidus Writer			The all in one solution for collaborative academic writing	Tools & Services
367	Figment			A community to share writing	Social
368	Figshare			Cloud solutions for researchers and publishers	Tools & Services
369	Find My Audience	\$2.2M		Data-driven audience discovery and social engagement dashboard	Social
370	Findings		This site can't be reached	Collect, share, discuss and discover highlights from ebooks	Social
371	Fingerprint	\$20M		A mobile education/entertainment platform for kids	Childrens
372	Finitiv		Last blog entry Nov 2014	Collections-based ebooks subscription offerings	Subscription
373	Firebrand			Metadata and other data services to publishers	Tools & Services
374	FirstyFish		Last tweet 2011	The UK's independent eBookstore	Retail
375	Flatbooks		Last tweet December, 2013	Great instructional ebooks for a range of interests	Original Content
376	FlatLeaf		Closed 2012	Ebook subscription service	Subscription
377	Flat World Education	\$35.7M		Open access textbooks	Education
378	FlipViewer Xpress			Software designed to deliver content in an online page-turning form	Tools & Services
379	Flooved	\$600k	Last tweet Nov 2013	A huge online library of quality open access content	Original Content
380	Folium Partners	\$300k		Enhanced media book app creation and distribution	Tools & Services
381	Freebooksy		See also Written Word Media	We post a free ebook at least once a day	Free
382	Freeenters		Ingram funded	Students: Stop Printing Paper. Start Printing Money.	Education
383	FreeTextbooks.com	\$120k		Our student influencers buy, rent, and sell textbooks among their pe	Textbooks

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
384	The Fussy Librarian			Emails you with the ebooks matching your unique interests	Discovery
385	Futureproofs		Last blog entry October 28, 2015	Address the proofing problems you experience every day	Tools & Services
386	Ganxy			Promote and sell your ebooks and digital content	Marketing
387	Gatekeeper Press			Full-service self publishing platform for ebooks and print	Tools & Services
388	Gazette		"Gazette's last issue was sent on Ap	Subscribing to web sites should be easy	Subscription
389	Gerty			App to read your books and record great memories	Discovery
390	getAbstract			2- to 5-page summaries of the world's best business books	Original Content
391	Ghost			A publishing platform for professional bloggers	Tools & Services
392	Ginkgotree	\$3.43M		All your course materials together at last	Education
393	GitBook	100k		The simplest way to turn an idea into a book	Tools & Services
394	Glipho		An awesome website used to live h	Share your stories, read new ones	Social
395	Globe			Free ebook app	Free
396	Glose			A social reading platform	Social
397	Glossi.com		This site can't be reached	Publishing platform for digital magazines	Tools & Services
398	Goodreads	\$2.75M	Sold to Amazon.com for \$150 I	Lets users track and rate books and network with other re	Social
399	Google Books			Search the full text of books	Discovery
400	Google Play			Google ebookstore (and other content)	Retail
401	Graphicly	\$10M	Acquired by Blurb on May 27, :	Workflow integration, self-publishing, digital distribution :	Tools & Services
402	Greenlvory		Last tweet 2014	Get a beautiful digital replica of a publication in a matter of minu	Retail
403	Greenleaf			Dedicated to Independent Authors and Small Presses	Social
404	GRIDS Interactive		Web site gone	Bringing original ideas and stories to life	Original Content
405	Guides.co	\$500k	Formerly Accel.io	Container: "an e-book, a blog, and a website all mashed into one."	Tools & Services
406	Gumroad			An all-in-one solution to sell your work and grow your audience	Tools & Services
407	Gutenberg Technology		Several ebook products	A solution for multi-device digital publishing of interactive book app	Tools & Services
408	Gutenberg-e			Distinguished scholarship delivered with creative use of digital techr	Discovery
409	H20		No news past product announceme	Adaptable Digital Textbooks	Education
410	Hachette Digital			Hachette Digital is the imprint responsible for publishing in electroni	Original Content
411	Happy About			A quick2publish book publisher	Tools & Services
412	HarperStudio		Closed spring 2010	HarperStudio was a laboratory for some of publishing's newest ic	Discovery
413	Head and The Hand Press			Create innovative relationships between authors and the work they	Social

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
414	Helicon Books			We accelerate and promote the innovative EPUB3 technology	Tools & Services
415	Higosoft PDF to EPUB Converter		Last tweet Dec 2011	PDF to EPUB converter	Tools & Services
416	Hiptype		Closed Jan 2014	Provides analytics and advertising capabilities to eBook platform	Tools & Services
417	Holocene		No trace online	The Holocene is a digital micro-magazine for do-it-yourselfers	Original Content
418	Hooked	\$1.9M	From Telepathic	Experimental short stories from text message conversations	Original Content
419	Hoopla			Instantly borrow free eBooks and more with your library card	Free
420	Humble Bundle			Pay what you want, DRM-free , multi-format, support charity	Retail
421	Hummingbird			Now you can sell e-books, anywhere, anytime. For free.	Retail
422	Hurix Systems	\$5.1M		Leading digital content solutions provider to global educational publ	Education
423	Hybrid Publishing Lab			New concepts and technologies with a focus on the humanities	Tools & Services
424	Hyperink		Last tweet Apr 2013	Great ebooks from top experts and bloggers	Original Content
425	Hypothes.is			An open platform for discussion on the web	Social
426	iAmplify	\$6M		Simple web-based tools to publish paid audio and video content	Audio
427	iAuthor			An interactive book discovery and promotion platform	Discovery
428	Ibiidi			Aspiring to be the leading online bookseller in the world	Retail
429	iClassics			An interactive, illustrated, digital library	Original Content
430	iDoLVine		Last tweet Oct 2011	Autograph and live face-to-face online experience	Marketing
431	iDreamBooks		Still in business	We are like Rotten Tomatoes or Metacritic of the book world	Marketing
432	iFactory			Interactive solutions for higher education, not-for-profit, and health	Tools & Services
433	iFlipd	\$810k		Rent e-books, share them with others, and get rewarded in the proc	Retail
434	InBooks		Error establishing a database conne	A community-oriented discovery/ecommerce platform for books	Discovery
435	Indiegogo			The Largest Global Crowdfunding & Fundraising Site Online	Marketing
436	IndieWrites			Community for professional authors and passionate readers	Social
437	Infinity Publishing			The easiest and most comprehensive self-publishing experience	Tools & Services
438	Ingram Spark			All-in-one self-publishing platform	Tools & Services
439	Inkbok		Last tweet Apr 2014	Read unlimited books and more	Subscription
440	Inkitt		Undisclosed financing	Read and fall in love with novels before they go mainstream	Discovery
441	Inklewriter			Helps writers tell interactive tales with the minimum of fuss	Original Content
442	Inkling	\$55.1M		Connecting company's audiences with the knowledge they need	Original Content
443	Ink Monster			Publishers of books, creators of worlds and kickers of ass	Original Content

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
444	InkPraise		Last tweet Jan 2013	Designed to mass market the highest quality literature	Marketing
445	Inkshares			Publishing books selected by readers	Original Content
446	Inkspired			A tool for emerging writers to crowd fund amazing serial stories	Marketing
447	Inktera		Last tweet Mar 2015	Find and purchase today's most popular ebook titles wherever/w	Retail
448	inReads		Last tweet Jun 2013	An online community dedicated to the changing face of reading	Social
449	INscribe Digital		Bought by IPG-July/16	Ebook and print distribution	Retail
450	Intellogo			Brings Machine Learning to Book Recommendations	Discovery
451	instaFreebie		A project of Libboo, Inc.	Simple ebook giveaways that you control	Free
452	Instaread	\$1.66M		Key messages of any book in minutes	Original Content
453	Internet Brands			Publishes Nolo Press and Fodor's online and in print	Original Content
454	Interweave			Publisher of high quality art and craft books	Original Content
455	Intuary		Last tweet Jul 2011	See FarFaria	?
456	iPress			Create & publish content of all kinds	Original Content
457	iPublishCentral		from Impelsys	The world's most comprehensive read to learn platform	Retail
458	iShook			Ebooks with social media all in one (app)	Social
459	issuu	\$20.25M		Find and share the magazines, catalogs and publications	Discovery
460	iUniverse		Part of Author Solutions	Paid publishing services	Tools & Services
461	Jellybooks			A free, publisher-sponsored, service for exploring and sharing books	Discovery
462	JibJab E-Book Platform		See StoryBots	Photos of family members integrated into videos to dance and si	Tools & Services
463	Join Book Club		See Novellic	Find a book, join a club, make friends	Social
464	Joliprint		Closed 1-4-2013	A web and mobile app that saves web pages as PDF for reading l	Tools & Services
465	Joosr			Non-fiction book summary app	Original Content
466	Jottify		This site can't be reached	An award-winning online community for writers	Social
467	Jouve			Cross-media solutions for designing, showcasing & distributing cont	Retail
468	JukePop			Books are released bit-by-bit, collecting votes, earning rewards	Original Content
469	Kadaxis			Create better connections between readers and books	Social
470	Kbuuk		Last blog entry Dec 2014	Free ebook publishing for enterprising independent authors	Tools & Services
471	Kickstarter			World's largest funding platform for creative projects	Marketing
472	KiteReaders	\$50k		Interactive multimedia ebooks and apps for kids, ages 3-8	Childrens
473	KiwiTech	\$4.7M		A mobile application development firm	Tools & Services

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
474	Kno	\$75M	Acquired by Intel 2013	Hardware and software offering digital textbooks	Education
475	Knowledge Unlatched			A sustainable open future for specialist scholarly books	Education
476	Kobo	\$79M	Acquired by Rakuten for \$315M	Ebook reader and bookstore	Retail
477	Koobsy			Indie Titles Recommended by Indie Authors	Discovery
478	LAD Custom Publishing			The leading course pack company in the United States	Education
479	Leafless	\$345k		Helps readers with great taste find writers with great work	Discovery
480	LeafLit			Enriching reading with images, illustrations, Wiki, media, and more	Tools & Services
481	Learn Forward			Making the Digital Classroom Work	Education
482	Leanpub			Publish Early, Publish Often	Tools & Services
483	Lebrary.com		Website gone	Portal for Aspiring Writers to get their work published	Tools & Services
484	Lelivro		Last tweet Sept. 2015	Helps authors sell their e-books directly to their readers	Retail
485	LexParadigm		This site can't be reached	Enterprise content management systems for the publishing industry	Tools & Services
486	Libboo		see instaFreebie	Reward your fans by giving them free copies of your books	Free
487	Libertary (Booktrope)		see Booktrope	A free "book reading" site	Free
488	Libib			A home library cataloging app	Tools & Services
489	Library for All	\$100k	Kickstarter-funded	A digital library platform for developing countries	Education
490	Library Ideas		Online presence uncertain	Provide turnkey digital solutions to libraries around the world	Education
491	Library Thing		also TinyCat	A personal online book catalog and discovery tool	Tools & Services
492	LibreDigital			Innovative technologies for digital publishing	Tools & Services
493	Librify	?	Ingram invested 2014; bought	Share your reading experience with friends	Social
494	Librios			Information management platform designed for companies in the arts	Tools & Services
495	LibriVox			Audiobooks that are free and in the public domain in the USA	Audio
496	Libro.fm			The go-to digital audiobook site for indie bookstore customers	Audio
497	LightLibrary		Last tweet May 2013	Provide discounted digital versions of your hard copy books	Retail
498	Liibook	\$70.05k		A peer-to-peer publishing network	Tools & Services
499	liquidbooks		Website gone	A series of open experimental digital 'books'	Original Content
500	LiquidText			Improves the way you read, annotate, and research on the iPad	Tools & Services
501	Litcoin		Domain for sale	See also "Litcoins" at Reader's Legacy	?
502	Literary Hub			A place for writers, readers et al to congregate and celebrate literary	Social
503	Literrater		Last tweet 24 Dec 2014	Social network for writers and readers	Social

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
504	LitFire			We make book publishing fast, convenient, and easy	Tools & Services
505	Lithomobilus		Last blog post Oct 2015	A new kind of e-book platform that enables new narrative forms	Original Content
506	LitPick			A free online reading and writing program	Discovery
507	Litsy			A place to discover and share your favorite books	Discovery
508	Live Ink			Unique, brain-friendly formatting for more efficient reading	Tools & Services
509	Livrada	\$1.41M		Bulk e-book distribution service provider	Retail
510	Lost My Name	\$13M	Layoffs in 7/16	Tech+Storytelling+Personalisation	Childrens
511	Loud Crow		Last tweet Sept. 2015	Award-winning interactive children's content	Childrens
512	Love to Learn		from Pearson; website gone	Online learning for adults on a variety of leisure-related topics	Original Content
513	Lulu.com			Create, publish and sell your book for free	Tools & Services
514	Luminary Digital Media			Research-based mobile learning experiences	Education
515	Luzme			Luzme watches the prices so you don't have to	Free
516	Madefire	\$9.92M		A revolutionary comic book reading experience for mobile	Original Content
517	Made in Me			Design, build and publish award-winning content	Tools & Services
518	Magcloud			A content publishing web service	Tools & Services
519	Magellan Books			THE no-cost, royalty-paying, publishing solution	Tools & Services
520	MagicBlox			A huge online children's book library	Childrens
521	MangoReader			Turn reading into your child's favorite activity	Childrens
522	Mantano Reader			Best-in-class EPUB and PDF ebook reader	eReader
523	Marquee	\$120K		A professional, easy to use, multimedia storytelling platform	Tools & Services
524	Marvin		from Appstafarian	An ebook reader for people who are passionate about their books	eReader
525	MAZ			Allows content creators to be wherever users are	Discovery
526	Medallion Media Group			Dynamic multimedia entertainment	Original Content
527	Media Cooler Innovations		This site can't be reached	Powering your content marketplace	Retail
528	Mediander			Make general interest knowledge discovery entertaining and rewarding	Original Content
529	MediaNet		Now focused on music	Develops digital advertising products for publishers & advertisers	Marketing
530	Medium			A place to read, write, and interact with the stories that matter	Social
531	MeetBlio		Redirects to Blio	Don't just read books. Experience them.	Tools & Services
532	MemoryStoria			Memoir publishing platform	Tools & Services
533	Meograph	\$270k	Website gone	Trio app mixes videos, pictures and songs into personal mashup	Tools & Services

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
534	Metabook			Digital publishing platform	Tools & Services
535	MetaComet			Royalty Management Solution	Tools & Services
536	Metalalia Media		see Beyond Books	Metalalia Media is home to Beyond Books	Original Content
537	Metrodigi	\$3.92M		End-to-end interactive publishing platform	Tools & Services
538	Mill City Press			Customized book publishing services	Tools & Services
539	MindTheBook		Last blog entry 2012	We define books with questions they answer	Original Content
540	Mobifusion	\$3.7M		Apps and messaging bots	Tools & Services
541	MobileReference		Last blog entry June 2012	Offering a vast range of eBooks	Retail
542	MobNotate		Last tweet Apr 2013	Creates links from one book to another	Discovery
543	Mofibo	\$2.37M	Acquired by Storytel for US\$14	Subscription service for ebooks and audio books	Subscription
544	Moglue	\$1.2M		Create interactive stories without programming knowledge	Tools & Services
545	Momentum		Last tweet Feb 22	Allows publishers to create, manage, and measure social campai	Tools & Services
546	MovingStories.TV		This site can't be reached	The broadcaster (TV and Internet) for BookShorts productions	Marketing
547	Musebooks	\$400k		Webstore for lovers of art books	Retail
548	Mybestseller			A state-of-the-art self-publishing platform	Tools & Services
549	MyEbookFactory		No longer available as such	Turn print into e-books for every device (from Gutenberg Techno	Tools & Services
550	My Social Book			Capture your life from Facebook & Instagram and turn it into a Keep	Tools & Services
551	My Story Book			You can become an author and illustrator of your own storybook	Tools & Services
552	MyTabletBooks		Website gone	eBookstore delivering illustrated eBooks directly from the publis	Retail
553	NCVRS		"Website Expired"	Tinder for books	Discovery
554	Neoglyphic Entertainment		"Neoverse" platform	Platform to create new experiences around traditional storytelling	Tools & Services
555	Neologic			Guides clients to their digital destinies	Marketing
556	Neon Play		Hachette UK acquired June, 2016	We're lighting up global App Stores with some mighty fine	Tools & Services
557	NetGalley			Publishers galleys in digital formats	Tools & Services
558	NetMinds		Closed Jan 2014	Helps authors to collaborate with editors, designers, publicists ar	Tools & Services
559	New Fiction		Twitter account "has been suspende	A modern version of the radio drama called iSoaps	Original Content
560	Next Big Book		Last tweet 15 Jan 2015	Analytics and Insights for the Book Publishing Industry	Marketing
561	nimbooks			All your eBooks under the same roof	Retail
562	Ninestars		Website gone	Smart digital content for media, publishing and media monitorin	Original Content
563	Nomad Editions		Closed Sept. 2012	Digital magazines for mobile platforms	Tools & Services

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
564	Novel Effect			Real time movie-style soundtracks and sound effects for children's b	Childrens
565	Novelistik			Tools to publish, read, and engage in a community	Social
566	Novellic			App to create, join, and manage book clubs	Social
567	NovelRank			Enables authors to track their book sales and sales rank on Amazon	Marketing
568	Novelry		Last tweet 12 Jul 2014	Discover new books, new authors and new subjects	Discovery
569	Novelspot			If books were people, they'd mingle at Novelspot	Social
570	Noveltunity		Last tweet Feb 2016	First ebook club that exclusively features new or undiscovered w	Retail
571	Novlr			Novel writing. Simply. (software)	Tools & Services
572	Now and Then Reader			Publishes original nonfiction books and essays	Original Content
573	Nu-book		Last news March 2015	Integrated digital platform for your mobile documents	Tools & Services
574	Nudge			For your next read, we'd like to guide you with a gentle nudge	Discovery
575	Oceanhouse			400 children's books and personal development apps	Childrens
576	Odilo	\$4.23M		Digital content lending for libraries	Education
577	OdyI		Last Facebook post Oct 2013	Facebook app designed to connect authors with their readers	Social
578	One Grand			A bookstore where celebrated minds share the 10 books they would	Discovery
579	OnePape		Website "Getting A Face Lift"	Reinventing the Novel	Original Content
580	oolipo			Fiction reimaged for mobile	Original Content
581	Oovvre		Kickstarter funding unsuccessful; la	Helps people buy books online from local booksellers	Retail
582	On Demand Books		See Espresso	Books printed in minutes on site	Tools & Services
583	OnlyIndie		Website gone	Sell Your Book for \$0 and a Penny More	Marketing
584	OnSwipe	\$13.3M	Acquired by Beanstock Media ,	A platform for insanely easy mobile publishing	Tools & Services
585	Oodlebooks			Free Self-Publishing Platform	Tools & Services
586	Oodles Books			An online shop that represents the authors and their books	Retail
587	Open Air	\$970k		Free Self-Publishing Platform	Tools & Services
588	Open Bookmarks		Inkling acquired Open Air's two bra	A project to make social reading easy, personal, and open	Social
589	OpenBooks			Readers decide how much they want to pay	Retail
590	OpenPage		From Excelsoft	EPUB reader and digital book ecosystem for students	Education
591	Open Road Integrated I	\$29M		Publisher + Services to Meet the Needs of Authors, Educators, and Li	Education
592	OptiQly		Undisclosed VC funding	Optimize the display/sales of books at online retailers	Retail
593	Opuss			App: The best way to read, write and share beautiful words	eReader

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
594	OR Books			OR Books is a new type of publishing company	Original Content
595	Orson & Co		Website still shows "Coming Soon"	eLume: an exceptional reading experience for iOS devices	eReader
596	Outlit			Read and discover	Discovery
597	Out of Print			Literary apparel and accessory company that loves celebrating great	Marketing
598	OverDrive		Acquired by Rakuten for \$410 millic	Access to eBooks, audiobooks and videos from public libræ	Education
599	Overleaf			The online platform for scientific writing	Tools & Services
600	Owl Field			3D Audio Storytelling	Audio
601	Ownshelf		Last tweet Jun 2015	Share and download free eBooks with friends	Free
602	Oyster	\$17M	Closed 2016	Ebook subscription service	Subscription
603	Packback Books	\$2.5M		\$5 Digital Textbook Rentals On-Demand	Textbooks
604	Padify		now Contentment.io	Beautifully simple mobile publishing	Tools & Services
605	Page Foundry		See Inktera	Mobile ebook store apps for Android	eReader
606	PageKicker	\$83k	Last tweet Aug 2015	Push a button, build a book	Tools & Services
607	Pagemesh			Social writing platform	Social
608	Palmetto Publishing Group			A full-service self-publishing company	Tools & Services
609	Panarea Digital			An education technology start-up creating innovative mobile tools	Education
610	Pandamian		Last tweet 25 Oct 2012	The easiest way to publish a book online	Tools & Services
611	Papego			App to bridge print book and mobile reading	eReader
612	PaperC.com			The Spotify for Textbooks	Textbooks
613	PaperHive			The coworking hub for researchers	Education
614	Paperight		Closed end of March 2015	The world's largest network of print-on-demand bookstores	Retail
615	Paperless Publishing		Last blog entry Feb. 2012	A full service book to ebook conversion and publishing house	Tools & Services
616	Papertrell		Owned by Trellisys.net	Create amazing content. Publish to any device	Original Content
617	Pappus		Website gone	Multifunctional eTool for publishers and authors	Tools & Services
618	Pars.ly	\$6.03M		Provide clear audience insights through an intuitive analytics platfor	Marketing
619	Passage		Not on iOS app store	Passage app provides hyperlocal literary serendipity	Marketing
620	PBLSHN		Last tweet July 2015	A patent-pending method to revolutionize publishing	Tools & Services
621	peecho			Print on Demand for Books, Magazines and Creative Work	Tools & Services
622	Picaboo			Create beautiful photo books and more	Tools & Services
623	PinchZoom		Last tweet Sep 2013	We create amazing mobile experiences that people love	eReader

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
624	Pixel of Ink		Closed June 2016	Free & Bargain Kindle Books	Free
625	Playster			Unlimited movies, music, books and games into one subscription	Subscription
626	PlayTales		Last tweet May 2015	Where kids read and play	Childrens
627	Pleens		Last tweet Dec 2015	Forget timelines, it's time to map yourself	Original Content
628	Plympton		(Acquired Daily Lit)	A literary studio	Original Content
629	Poetica		Technology & personnel acquired b	Google Docs-style collaboration inside your WordPress	Tools & Services
630	Pottermore			The digital heart of the Wizarding World	Original Content
631	Pratilipi			Possibly India's fastest growing self-publishing and reading platform	Tools & Services
632	Premier Digital Publishing		List acquired by Open Road June 20	A full-service e-publishing venture; 300 titles	Original Content
633	PressBooks			Online ebook formatting platform	Tools & Services
634	Prismatic	\$15M	Closed Dec 2015	News reading app	eReader
635	Project Gutenberg			A volunteer effort to digitize and archive cultural works	Original Content
636	Pronoun (formerly Voo	\$11.25M	Acquired by Macmillan, May, 2	Publishing for authors	Tools & Services
637	PRSS		Acquired by Apple September, 201	Create iPad magazines using tools that don't require any k	Tools & Services
638	Pubcoder	\$1M		App to create interactive, multi-device ebooks	Tools & Services
639	PubEasy			A business-to-business service between booksellers, publishers, dist	Retail
640	Pubfront			Builds white label online bookstores for publishers	Retail
641	PubLaunch			Crowdfunding for books, publishing services, and more. Beta site no	Tools & Services
642	Publerati			Literary fiction publisher releasing titles through all major ebook res	Original Content
643	Publification	\$170k	Last tweet Nov 2015	Enables users to create, promote, and sell cloud-based e-books	Marketing
644	PublishDrive			Help publishers make better choices picking the right stores for thei	Marketing
645	Publish Green			Providing a full range of eBook formatting, editing, and marketing se	Tools & Services
646	Publishing Data Networks			Analyzing Your Ebook Sales Trends And Market Data	Marketing
647	Publishizer			Matches writers with publishers during pre-orders campaigns	Marketing
648	PublishSoSimply		Ingram funded	A digital publishing platform where you can create beautiful, interac	Tools & Services
649	Publit			Gives you everything you need to publish and sell books in every for	Marketing
650	Publiwide			Specialist software solutions for publishers	Tools & Services
651	PubMatch		Last tweet June 2015	Global Rights Network	Tools & Services
652	Pubslush		Closed August 2015	Book crowdfunder	Marketing
653	Pubsoft		Lkast blog entry January 2015	Our intuitive and easy-to-use system helps you build your platfor	Marketing

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
654	Purple Motion			Efficiently publish engaging content to all digital channels	Tools & Services
655	Push Pop Press		Acquired by Facebook Aug. 2011	The Next Generation of Digital Books	Original Content
656	Qbend			Technology for content repurposing	Tools & Services
657	Qlovi		Last tweet Mar 2015	Personalized reading & writing	Discovery
658	Quietly		Funding received; amount not disclosed	We help brands and publishers create amazing content	Marketing
659	Quillr			Interactive Stories	Original Content
660	Quillsong		Last tweet Sept. 2015	Helps authors organize and build worlds and characters	Tools & Services
661	Quotele			Use your phone's camera to capture pieces of text from books you read	Tools & Services
662	Radius Book Group			Full-service publishing solutions for independent authors	Tools & Services
663	Rafter	\$86M	Closed Oct 2015	Education technology and course materials management	Education
664	Ratings Catcher			Monitors and collects book reviews from all over the web	Marketing
665	Reabble			A web-based RSS reader optimized for Amazon Kindle's built-in web browser	eReader
666	Read			The Ultimate EPUB Reader	eReader
667	Readability			Turns any web page into a clean view for reading now or later	eReader
668	Read How You Want		Last tweet Nov 2013	Conversion technology reformats existing books into high quality EPUBs	Tools & Services
669	ReadBooks (MobiLire)		Last tweet Apr 2010; website dormant	A team of experts specialized in publishing and selling eBooks	Marketing
670	ReadCube Web Reader			Free reference & citation manager for article PDFs	Education
671	Readership		Website gone	A digital book publisher controlled by readers	Original Content
672	Reader's Legacy			The World's Largest Book Club!	Retail
673	Readerstage			Publish, share, discover and read	Discovery
674	readfy	\$115k		Read digital content in a multi-dimensional social environment	Social
675	Reading Room	\$2.75M		Connects books with people	Social
676	Reading Trails	\$5k	No web presence	Book recommendation social network	Social
677	Read It Forward			A digital community from Crown Publishing of more than 385,000 readers	Social
678	Readin.gs		Website appears inactive; no Twitter	A hand-selected book delivered once a month	Retail
679	Readlists		Last tweet Feb 2014	Collect any set of links and bundle them into an e-book	Original Content
680	Readly			All your favorites magazines for a fixed price of \$9.99 per month	Retail
681	Readmill		Closed; team hired by Dropbox Mar 2012	ebook reading app for iOS and Android	eReader
682	ReadMyStori			Brings you great e-books from around the world.	Retail
683	Readom		Last tweet Jun 2012	Change the way how people consume quality media articles	eReader

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
684	Read Petite		Coming soon	A rich reading experience for time-poor readers	eReader
685	ReadSocial		Last tweet Sep 2014	ReadSocial works inside books & magazines, connects people ac	eReader
686	ReadThisNext	\$25k		A social community for people who like books	Social
687	Readups		Last tweet Jan 2014	Site where people meet up inside ebooks	Social
688	ReadWave	\$465k		Digital publishing platform	Tools & Services
689	Readz	\$12.3M		The Content Creation Platform	Tools & Services
690	READZINC			We make reading a virtual reality experience	Discovery
691	RedDoor Publishing			Bridges the gap between traditional publishing and self-publishing	Tools & Services
692	ReDigi	\$2.27M		Buy and sell everything digital	Retail
693	RedLink			Provides business intelligence for academic publishers	Marketing
694	RedShelf	\$7m		Save up to 60% when you shop eTextbooks	Textbooks
695	Red Staple		Website closed	Provides authors, musicians and film makers an easy way to distr	Retail
696	Reedsy	\$610k	Reported as seeking €500,000	Connects authors with the world's best editors, designers and marke	Tools & Services
697	ReKiosk		Last post Dec. 2013	User-curated storefronts where anyone can sell books and other	Retail
698	RePubIT		Last tweet Oct 2015	Next-generation social & mobile learning	Social
699	Rethink Books		see Bookshout	see Bookshout	?
700	Revizzit			Create digital products that get better over time	Tools & Services
701	Rhino Single Notes			"Quick read" digital books about music and pop culture	Original Content
702	Riffle		Last tweet Sept 2012	Just good books and the readers who love them	Original Content
703	ROOK		Last tweet Nov 2015	Read e-books for free at the airport	Free
704	Rooster		Last blog entry July, 2014	A mobile reading service for iPhone	eReader
705	Rosetta Books			The leading independent eBook publisher	Original Content
706	Ruckus Media	\$3.5M		Developer of applications that entertain toddlers to teens	Childrens
707	Safari Books Online			Unlimited access to 200,000 hours of business, tech, & design trainin	Education
708	sBooks		Website gone	An open web-based e-book platform for sociable and collaborati	Social
709	Scholastica	\$510k		Smart software to power your peer-reviewed journal	Tools & Services
710	Screwulp		Screwulp is now Leafless	Screwulp is now Leafless	Tools & Services
711	Scribando		Last tweet Oct 2014	Provide authors with the best resources on successful book publi	Marketing
712	Scribble Press	\$1.15M	Acquired by Fingerprint Jan, 20	iPad app lets kids publish physical books	Tools & Services
713	Scribd	\$48M		A digital library & ebook subscription service	Subscription

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
714	Scribe		"We are no longer offering Scribe"	Content marketing software	Marketing
715	Self Publishing, Inc.			Publishing service for the self-publisher	Tools & Services
716	Self Publishing School			Training for self-published authors	Tools & Services
717	Semi-Linear		Corporate parent of CITIA	Corporate parent of CITIA	?
718	Senserial		Last tweet Apr 2015	A new way of reading ebooks as a series	eReader
719	Sequential			Digital Graphic Novels & Comics	Original Content
720	Serendipite Studios		product: Bublish	See Bublish	?
721	Serial Box			Serialized fiction released in episodes	Original Content
722	Shadow Gang		Last tweet Aug 2014	An interactive entertainment studio	Original Content
723	SharedBook		Merged with XanEdu, May 2014	dba AcademicPub	Education
724	Shebooks	\$300k		Short ebooks by women, for women	Original Content
725	Shelfari	\$1M	Amazon acquired; merged w. C	Social cataloging website for book lovers	Social
726	Shelf Awareness			Two newsletters, one for readers, one for the book business	Original Content
727	Shelfie (replaces BitLit)	\$910k		Get ebook versions of books you own	Retail
728	Shorts		Web site appears inactive; no tweet	Great short stories that you're most likely to like	Original Content
729	Shulph			Your physical and digital bookshelves synched at last	Retail
730	Sidewalk	\$18.09M	Includes CampusBookRentals	Partnerships with college bookstores and online	Education
731	Sigil		Last tweet Sep 2011	A multi-platform EPUB ebook editor	Tools & Services
732	Simply Prose			Collaborative writing platform to get the feedback, critiques	Tools & Services
733	Sixy Press		Website gone	Improves upon the existing self publishing products	Tools & Services
734	Skrawl			Skrawl is a competitive & collaborative reading, writing, & publishing	Tools & Services
735	SkyInk Studios		Last tweet Jul 2013	Specializes in creating ebooks and dynamic book apps	Tools & Services
736	Slicebooks	\$150k		Helps publishers repurpose content and sell direct	Retail
737	SlimBooks			We think most books are too long	Tools & Services
738	SlugBooks			Compares prices on textbooks	Textbooks
739	SmackFiction		Site closed	A daily feed of reviews and book samples on mobile	Free
740	Small Batch Books			Private Publishing of Personal Histories	Original Content
741	Small Demons	\$5.6M	Out of business	Allows users to make connections between texts	Social
742	Smashwords			Ebooks from independent authors and publishers	Original Content
743	Smile Books			Create Custom Photo Books & Albums	Tools & Services

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
744	Snapplify			A platform for distribution of ebooks, magazines and newspapers	Retail
745	Snippet		Last blog entry May, 2014	A beautiful and engaging mobile reading experience	eReader
746	SocialBook		Website inactive since 08-13-2014	A social reading platform: add commentary to texts, share these	Social
747	Sony DADC			Rights management for books and other digital goods	Tools & Services
748	Sparkabook		Site closed	Sell book rights by listing for free	Tools & Services
749	Spark Authors		Launched 2013 "currently in Private	A gamified ebook community where readers help writers get dis	Discovery
750	Spayee	\$20k		Ebook and digital course distribution platform	Retail
751	Speakaboos	\$25.2M		A digital storybook platform for children	Childrens
752	Spritz	\$3.54M		Discover how effortlessly you can improve your reading	Discovery
753	Spundge			Collect, curate and publish digital content	Tools & Services
754	Squirl			The first location-based book discovery app	Discovery
755	Stanza		Closed 2011	Reader for ebooks and digital publications	eReader
756	Stitch Media			Interactive media company telling stories using new technology and	Original Content
757	Storily			A discovery and intelligence platform for storytellers	Discovery
758	Story Beam		Last tweet Mar 2013	Lets you be the star of your own stories	Original Content
759	Storybird	\$2.5M		A platform for writers, readers, and artists of all ages	Tools & Services
760	StoryBots		No longer on JibJabs site	An e-book and digital entertainment platform for kids 2-6	Childrens
761	StoryBundle			For people who love to read: discover quality indie books written by	Discovery
762	Storytel			Audiobooks in your iPhone or Android mobile, in all genres	Audio
763	Story Terrace			We turn life stories into unique books	Original Content
764	Storythings			Help you tell stories about things	Original Content
765	StoryTourist			Experience books at the very locations where the action takes place	Discovery
766	StoryTruck		Last tweet Dec 2015	Netflix for Kid's books	Childrens
767	Streaq		Last tweet Jul 2015	One Chapter a Day	Discovery
768	StreetLib			A publishing service platform with very book tool in one place	Tools & Services
769	StudyEBuddy		Site gone	India's first and largest educational content eBookstore	Education
770	Subtext	\$3M	Acquired by Renaissance Learr	A digital reading service for K12	Education
771	Subutai		Last tweet Dec 2012	A comic series with adventure, betrayal, and a samurai's relentle	Original Content
772	Sudden Oak			Stories in various forms (including print and apps)	Original Content
773	Suvudu (Random House)			Provide additional content around science fiction, fantasy etc. books	Original Content

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
774	Super-e-reads		Now an online gambling site	Dedicated to showcasing both self- and traditionally published books	Marketing
775	Sweek			A global mobile platform for reading and writing	eReader
776	Swoon Reads		An imprint of Macmillan	Publishing new Young Adult love stories, with the help of the Swoon Reads community	Original Content
777	Symtext		Last tweet Mar 2009	Interoperable rights management services	Tools & Services
778	Table Talk		No web site	An online collaborative reading and annotation platform	eReader
779	Tablo	\$420k		App: a place for writers to write, for readers to read	Social
780	Tabulit			A hybrid e-reading and e-publishing platform of serialized literature	eReader
781	TaleHunt			A platform for authors to publish 250-character stories and introduce them to a global audience	Original Content
782	Tapas Media	\$4.4M		Bite-sized stories on the go	Original Content
783	TasteBook		Acquired by Random House, 2012	TasteBook is a resource for the cookbook obsessed	Retail
784	Tate Publishing			A Christian-based publishing organization with a mission to discover and publish the best Christian books	Original Content
785	TEA, The Ebook Alternative			Allows cultural booksellers to sell ebooks with a complete solution	Retail
786	Tekstum			Artificial Intelligence and Big Data for the Publishing Sector	Tools & Services
787	Telemachus Press			A wide range of publishing and e-publishing services	Tools & Services
788	Tencil		Kickstarter funding unsuccessful	Social media app for creative writing & reading	Social
789	Texidium			Accelerates the delivery of personalized digital course material including textbooks	Education
790	Textbook Rental Canada			Online marketplace for students looking to rent, buy or sell their textbooks	Textbooks
791	TexTech	\$415k	This site can't be reached	Create, manage, repurpose, and distribute content	Marketing
792	Texts.com			A student-to-student marketplace wrapped inside a price comparison tool	Education
793	The Book Club		No trace online	Help parents discover the best books for their child	Childrens
794	The Book Depository			The world's most international online bookstore	Retail
795	The Melody Book			Educational mobile apps for kids	Childrens
796	The Owl Field			3D Audio Storytelling	Audio
797	Pigeonhole			The book club in your pocket	Discovery
798	The Reading Room	\$2.75M		Book discovery destination	Discovery
799	TheWriteDeal		The requested URL not found on this domain	Ebook publisher and distributor	Original Content
800	Thin Reads		Last tweet Mar 2015	We have the world's largest database of e-book singles.	Retail
801	Threepress Consulting		Acquired by Safari Books Sept, 2012	Expert consulting services and software engineering	Tools & Services
802	Timbus Books		Last tweet Mar 2012	System to submit your book proposals to literary agents	Tools & Services
803	timeStarved		"coming soon"	Customized books for time-starved readers	Original Content

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
804	Tizra			An astonishingly fast and flexible online publishing platform	Tools & Services
805	Togather		Last tweet Mar 2014	Bridging the gap between online content and brick-and-mortar p	Retail
806	Together Tales			Bring stories to life for your kids	Childrens
807	Tokyopop			American distributor and publisher of anime, manga and manga-styl	Retail
808	To Play For		No trace online	We create games, interactive stories and simulations using artific	Original Content
809	Toppsta			Children's book reviews for kids of all ages	Childrens
810	Total Boox	\$500k		App that promotes digital reading	eReader
811	Touch Press			App developer and publisher	Tools & Services
812	Track New Book		Last Facebook post June 2014	New book notification by author, subject, or keyword	Discovery
813	Trafford		Part of Author Solutions	A formidable set of top-notch self-publishing packages	Tools & Services
814	Trajectory			Data driven network connects publishers to global retailers	Retail
815	Travora Media		TravoraMedia.com is for sale	Next generation of travel media and information	Original Content
816	TREEbook		Discontinued, from Medallion Press	Storytelling technology for iPad users	eReader
817	Trident Media			Leading Literary Agency Designed for the 21st Century	Tools & Services
818	Txtr	?	Bankrupt Jan 2015	Ebook distribution platform	Retail
819	Ubimark		Last "news" on Feb 2012	Ubimark enhances physical reality (books, places, objects) with s	Tools & Services
820	Unbound			Authors present a pitch, you pledge, and when the goal is reached th	Marketing
821	Unbound Books		Closed 2011	A new way of bringing authors and readers together	Social
822	Unbound Concepts	\$530k	Product: Artifact	Improving the way that readers discover books	Discovery
823	Ungluelt			Finding ways to support and sustain Creative Commons ebooks	Discovery
824	Unizin Engage			An eText platform and collaborative tool	Education
825	Unscroll		Last tweet Sept. 2014	A totally uninteresting and redundant effort to connect facts with	Original Content
826	Uweave		See Daisy Labs	Enterprise-class monetization solutions for digital content	Marketing
827	ValoBox		Last tweet May 2015	Pay-as-you-read thousands of brilliant books	Original Content
828	ValoreBooks			Buy or rent college textbooks online	Textbooks
829	Vangelizer		Website gone	Makes it easy to boost word of mouth referrals for books	Marketing
830	Varytale		Last tweet 2012	Publisher and Retailer of Interactive Books	Retail
831	Vearsa (formerly ePub	+/- \$5M		Ebook wholesale distributor	Retail
832	Vellum		from 180g	Easily create beautiful ebooks (Mac software)	Tools & Services
833	Venture Galleries			Showcase, promote, and market the works of talented Indie authors	Marketing

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
834	Verso Story Engine			A framework for crafting rich interactive apps	Tools & Services
835	Versu		Development dropped Feb. 2014	An interactive reading experience where you become the character	Original Content
836	Vidbooks		Last tweet Jan 2013	Educating the World Visually	Education
837	Visify Books		Last tweet Sep 2013	Detailed video summaries for classic non-fiction, business and science	Original Content
838	Visual Editions			We believe in creating new and playful reading experiences, both on and offline	Original Content
839	Vitalsource		part of Ingram	Building, enhancing and delivering e-learning content	Education
840	VIZeBooks		Website inactive	Applications for the Mobile and Tablet devices	Tools & Services
841	ViziPress		Website inactive	Bridging storytelling with semiotics and music	Tools & Services
842	Voice Dream Reader			App that reads articles, documents and books out loud	eReader
843	Vook		See Pronoun	Digital books combining text, video, links to the internet and social networks	Tools & Services
844	Voxie Media			Boutique imprint and publishing services company for business authors	Original Content
845	Ware-Pak			Hassle-Free E-Book Solutions & Digital Rights Management	Tools & Services
846	Wattpad	\$66.8M		App that lets people discover and share stories	Discovery
847	WaveCloud Publishing		See BookFuel	Produce, self-publish and market professional literary works using a variety of channels	Tools & Services
848	WEbook	\$5M		Online community for writers	Social
849	Weightless Books			An independent ebooksite devoted to DRM-free ebooks of all sorts	Free
850	What Should I Read Next			Book recommendations from readers like you	Social
851	Whichbook		Domain is for sale	Millions of factors help suggest books which most closely match your preferences	Discovery
852	Whichbox			The only interactive storytelling engine for brands	Marketing
853	Whitefox			Handle any aspect of the publishing process in print, ebook or other formats	Tools & Services
854	Widbook	\$1.5M	Last blog entry Apr 2015	Online platform enabling users to find and publish books	Discovery
855	Wish Dish			Wish Dish is more than just stories	Original Content
856	Wobo		Bought by Follett, March, 2016	Service for campus stores to find and purchase books online	Education
857	Woodpie		Ingram funded	Offer reliable recommendations, not swayed away by marketing	Discovery
858	Wordclay		Part of Author Solutions	Self-Publishing for Everyone	Tools & Services
859	World Public Library			Books by the greatest writers of the last 1,000 years, on an annual subscription	Subscription
860	Worldreader.org			On a mission to bring digital books to every child and her family	Childrens
861	Wowio	\$5.2M		Distributor of digital books and comics	Retail
862	Write or Read		Website inactive	A subscription site for self-published ebooks	Subscription
863	Write-Track			We make digital productivity tools for writers	Tools & Services

N°	Name	\$\$ raised	Status	Description/Mission Statement	Classification
864	Written Word Media		See also Freebooksy	Runs websites that connect Authors & Publishers with Readers	Social
865	Writer2ePub		Last tweet June 2014; blog 01-15	An EPUB file creator	Tools & Services
866	WriterCube (see Bookigee)		Closed, see Bookigee	Marketing analytics app for authors	Marketing
867	Writer.ly		This site can't be reached	Services and experts authors need to publish successfully	Tools & Services
868	Writers Boon			Everything a Writer Needs: Guide Directory Deals Reviews	Marketing
869	WritersWebTV		Last tweet Apr 2014	Take part in writing workshops with famous authors	Marketing
870	Writer Unboxed			About the craft and business of fiction	Marketing
871	Wundr		Last tweet Nov 2015	Makes it easy for people and companies to create and publish eE	Tools & Services
872	XanEdu Publishing	\$12.1M	Merger with AcademicPub	Innovative solutions for creating, delivering and managing course m.	Education
873	Xcite Books			Erotic fiction as print and ebooks	Original Content
874	Xentral Methods			Providing solution for upstream and downstream processes for eboc	Tools & Services
875	Xilisoft PDF to EPUB		Last tweet Dec 2014	A quick, easy way to convert PDF files to EPUB format	Tools & Services
876	Xist Publishing			Books for the Touchscreen Generation	Original Content
877	xlibrio			Cloud bookstores for schools	Education
878	Xlibris		Part of Author Solutions	Self-publishing services	Tools & Services
879	Xplana		Website inactive	A digital content and social learning education platform	Education
880	Xulon Press			Christian self publishing company	Original Content
881	Xuni			Author website design	Marketing
882	yaBeam	\$150k		Delivers contextually relevant multimedia content to mobile consum	Original Content
883	Yasiv			Amazon Book Search Results Visualized	Marketing
884	Ying Horowitz & Quinn		From website "...is hibernating!"	A low-risk place to experiment with new storytelling techniques	Original Content
885	YourNextRead			Discover and share	Discovery
886	YUDU			Help publishers deliver to apps and browsers on any device	Tools & Services
887	Zola Books	\$8.9M		Enables discovery and retail of books in multiple formats	Discovery
888	ZOOpubs		Website inactive	Conversion and authoring software for digital book production	Tools & Services
889	ZyBooks	\$4M		Interactive textbook replacements	Education

Total funds raised	\$927.10 M	
Funds raised at </=\$10M	\$218.49 M	
Average per funded company	\$7.02 M	
Average per funded </=\$10M	\$2.02 M	
Median per funded company	\$1.77 M	See note 9
Median per funded </=\$10M	\$0.99 M	
% of startups with declared funding	14.8%	
% of startups no longer in business	30.9%	See note 8
% of Exits/Acquisitions/Mergers	6.1%	
Number of IPOs	3	

Notes on the Data

1. This list is intended to be authoritative, though it is not complete. The startup listings are drawn from online reports that I've compiled since 2011. Some startups were identified from "The Best of Publishing Start-Ups" published by Frankfurt Quarterly and from Michael Bashkar's "Digital Publishing Startups".
2. Funding data: CrunchBase.com and CB Insights simplified the task of determining funds raised. Most funding "events" are recorded on one or both of those sites. Angellist is another source. Where a "?" appears in the funding column an investment was announced but the amount cannot be determined through those sites or via an online search.
3. Product vs. Company: I generally default to using the product name rather than the company name where the product name is more widely recognized.
4. About the categories: An obvious question to ask is what types of products or services does each startup offer. And so I took a stab at categorizing them. It wasn't easy. The first problem was that the mission of many of the startups is so vague that I wasn't certain how to classify them. The next challenge I found was "OK, I see what it is you say you do, but who would you do that for?" I had the choice either of determining dozens of categories to try to be accurate or a handful of categories to try to be useful. I went with the latter. But as a result lots of companies are very roughly and not very accurately classified. "Tools & Services" is a real grab-bag. Retail includes just about any way of getting a product to market. And so on.

Classification	#
Tools & Services	260
Original Content	131
Retail	94
Social	74
Discovery	70
Education	49
Marketing	49
eReader	43
Childrens	34
Free	28
Subscription	19
Textbooks	18
Audio	12
?-Unknown-N/A	7
Investment	1

5. Date founded: Startups on this list mostly were launched some time after the release of the first Amazon Kindle in November, 2007 (though mostly in the last 5 years). A few predate this; not many.
6. Country of origin: Most of the startups listed here are U.S.-based. I've included a range of non-U.S. startups, UK/Europe primarily, where that company's business plan includes a U.S./world focus.
- 7: Startups vs. Established Companies: My focus here is on publishing startups, primarily those that serve the book publishing industry in part or in whole. I am not recording investment events of the large and well-established companies. The Penguin/Random House merger is not included, though HarperCollins' BookGig is.
8. Out of Business: When companies go out of business they rarely make an announcement. My assessment of which companies are no longer with us is based mostly on a visit to their web site. In some cases the site has disappeared. In other cases there's been no blog post for a year or two. Often the Twitter feed has dried up or the Facebook posts. If I've falsely declared your company dead, please email me and I'll fix that pronto.
- 9: Summary data: The total funds raised is over \$900 million but much of that has gone to less than twenty companies that raised \$10 million or more. So I've created an average and median calculation for funding under that level: the median funding of just under \$1 million is more representative of the funding landscape than the nearly \$7 million average funding.
- 10: General note re data: This information is, inevitably, flawed. In some cases there are double entries, one for the product, another for the company. Some funding and exit data is incomplete. Every week I learn about either a new startup or one that I missed along the way. Nonetheless I stand by the integrity and scope of the list: there is nothing else like it available.
11. Of course, corrections and additions and are most welcome.